



2025 IMSA Florida Section Annual Conference Vendor Information Letter

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The Executive Committee of the IMSA Florida Section hopes this letter finds you doing well. The IMSA Florida Section is pleased to announce that we have set a date and location for the Florida Section's 2025 Annual Conference. This year's conference is going to be held from June 2nd – June 6th at the Hard Rock Hotel at Daytona Beach, FL.

The format of the conference will be similar to previous years. The technical sessions will be held on Tuesday, June 3rd and Wednesday, June 4th. The technical sessions will focus on Traffic Signals and ITS Technology and Applications. Pending interest, there will be a third day of technical sessions on Thursday, June 5th which will focus on Signs and Markings. If you are interested in sharing your knowledge and providing a technical session, **please respond by March 14th** to both Joe Molinaro and Matt Weisman. Please provide a title for the presentation and a brief description. As in years past we will try to accommodate 30-, 45-, 60-, and 90-minute presentations as part of the technical session schedule.

The Vendor Expo will be held on Tuesday, June 3rd, Wednesday, June 4th and most of Thursday June 5th. If you would like to attend and participate, please register for a booth. We have doubled the booth space at the hotel this year. The booth set up is Tuesday morning June 3rd with the Expo opening at 11:30am. Vendor registration information is available on the website at <https://www.imsafl.org/conferencevendorreg>.

There are also numerous sponsorship opportunities. Your company's support of the Florida Section allows us to continue to provide the latest in technology and certification at a reasonable price. By sponsoring events at the conference, your generosity keeps registration costs down. All sponsorships are exclusive to that event to give your company maximum exposure. If you have any questions, please contact the Sponsorship Coordinator at flsectionimsa@comcast.net.

There are several opportunities for your company to participate, by sharing your knowledge in providing a Technical Session, sponsoring some of the events at the conference, or by having a booth at the trade show. Your company's continued support of the IMSA is what has made the Florida Sections Annual Conference one of the best conferences held in the state year after year. If you have any questions or need more information, please feel free to contact us. We hope that you will be able to join us for what is sure to be a great show and conference.

Respectfully
IMSA Florida Section Executive Committee

2025 Annual Conference and Expo



Hard Rock Daytona Beach June 2nd-6th

Room rate is **\$219.00 per night plus tax** (\$319 oceanfront). \$39 Resort Fee is included in the per night cost when IMSA discount is used.

Self parking is included in room rate.

Register here: <https://www.imsafl.org/conferencehotel>

EXPO BOOTH: Each 10' booth is \$500 and includes 2 registrations, an 8' table, 2 chairs, electricity and basic WIFI. Additional booth items can be acquired through the hotel. Additional registrations may be purchased for \$100 ea.

Booth setup starts 6:30 am Tuesday, June 4th with the Expo opening at 11:30am. Access to Expo area will be through North side hotel entrance. No fork lift service is available.

Conference Schedule

Monday June 2nd:	Certification Classes Start	8am to 5pm
Tuesday June 3rd:	Certification Classes Continue	8am to 5pm
	Technical Sessions Start	8am to 5pm
	Vendor Expo Setup	6:30am to 11:30am
	Vendor Expo Open	11:30am to 4:30pm
	Vendor Expo Reception	5pm to 7pm
Wednesday June 4th:	Certification Classes Continue	8am to 5pm
	Technical Sessions Continue	8am to 5pm
	Vendor Expo Open	9am to 5:00pm
	Vendor Appreciation Event	6pm to 9pm
Thursday June 5th:	Certification Classes Continue	8am to 5pm
	Technical Sessions Continue	8am to 5pm
	Vendor Expo Open	9am to 3:00pm



**2025 ANNUAL
CONFERENCE**
June 2nd thru 6th



2025 Technical Sessions

Technical Sessions will be held Tuesday 3rd thru Thursday 5th. If you or your company would like to share your knowledge on Signal, ITS or Signs and Markings Technology, please contact our Tech Session Committee at: info@imsafl.org.

Conference Sponsorship

Your company’s support of the Florida Section allows us to continue to provide the latest in technology and certification at a reasonable price. By sponsoring events at the conference, your generosity keeps registration costs down. Event Sponsors will receive sponsorship signs located at the event they sponsor, and space to provide literature or giveaways near the event. Item sponsors (Lanyard) will have your logo prominently displayed on it. All sponsorships are exclusive to that event to give your company maximum exposure. If you have any questions please contact the Sponsorship Coordinator: info@imsafl.org.

Have sponsorship ideas or maybe something you’ve seen at other Conferences that left an impression? Let us know, and if possible we’ll incorporate it into the program. If your company would like to donate giveaway items for the conference bag, contact the Sponsorship Coordinator with your ideas: info@imsafl.org

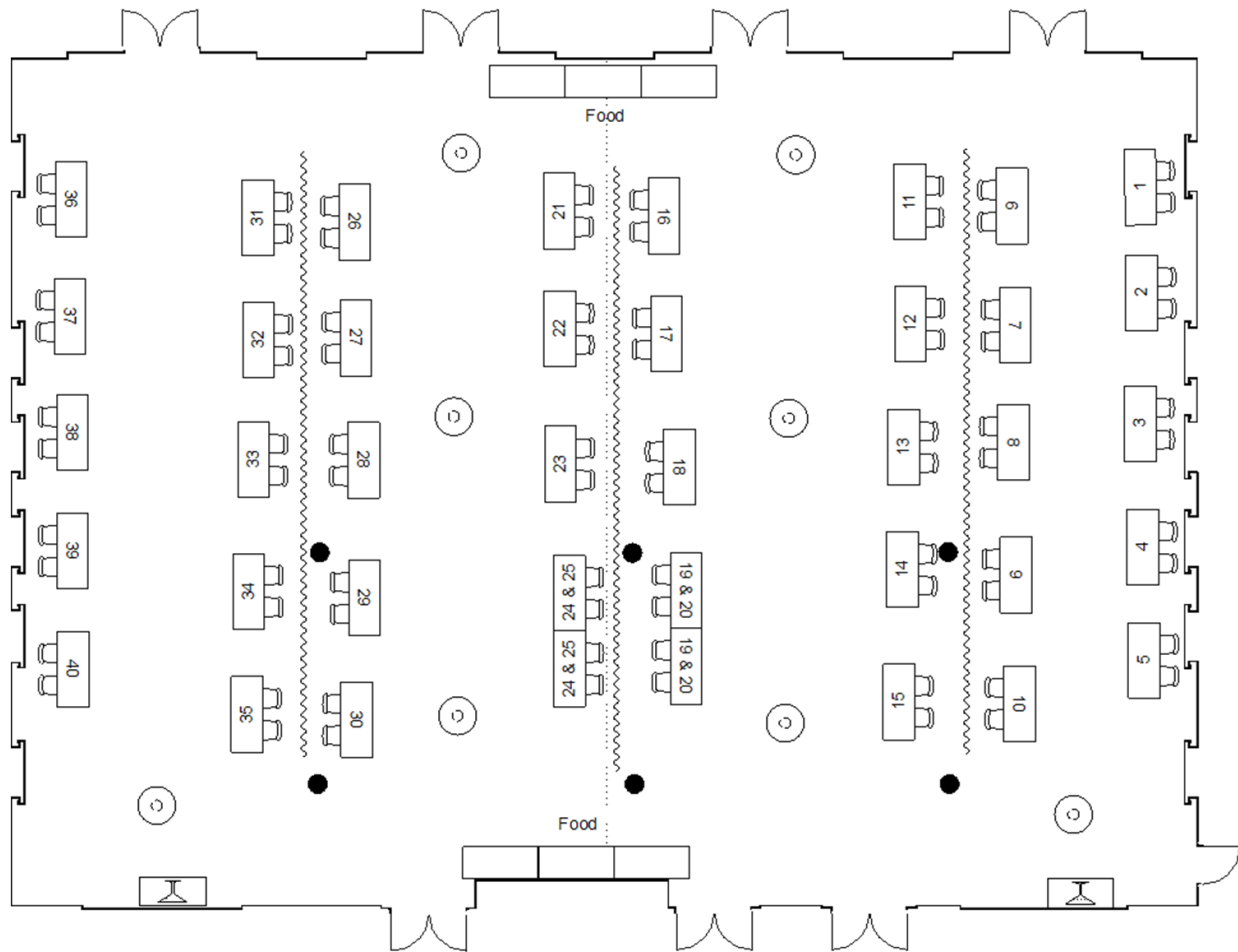
AVAILABLE SPONSORSHIPS

Conference Lanyard	\$500	Wednesday AM Student Break	\$400
		Wednesday Expo Lunch	\$750
Monday AM Student Break	\$300	Wednesday PM Student Break	\$400
Monday Student Lunch	\$500	Wednesday Concert Reception	\$750
Monday PM Student Break	\$300		
Tuesday AM Student Break	\$300	Thursday AM Student Break	\$300
Tuesday Expo Lunch	\$750	Thursday Student Lunch	\$500
Tuesday PM Student Break	\$400		
Tuesday Expo Reception	\$750		

Avalon Ballroom

Avalon Ballroom II

Avalon Ballroom I



Avalon Ballroom PreFunction